



# SENIOR CREATIVE DIRECTOR

# Sol Olmedo

Chief Visual Strategist & Innovation Leader  
Expert in AI-Driven Creative Technologies

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ONLINE PORTFOLIO

WEB SITE



management



editing



Ai Promt



design



Pro Expertise: **Photoshop | Illustrator | InDesign | Premiere | After Effects | Audition**

UI UX Driven:  
**HTML | CSS | Lootie**

Project Management  
**Monday | Basecamp**

[AI] Tech++  
**ChatGPT | Midjourney**



Lenovo



[Ai]



av



print



digital



strategy

EXP 20+  
years

## BrandVault360 | Creative Director 2021 - Now

Led a **transformation** in graphic design workflows, boosting team **productivity** and project **approval** rates.

### Graphic Design Team Trainer (Last 2 Years)

Elevated the team's skills and efficiency in project execution

### Graphic + Audiovisual Design (Last 20 Years)

Diverse roles including Creative Manager, Graphic Designer, and Post Producer

A W A R D S



## PROMAX

Best Filler 2019 | *History Channel*

Role: *Graphic Designer and Motion Graphic Animator*

**\*\*Cisneros Media Contract**

## Academics



## TAKE ACTION



## US RESIDENT | DOB 1980

DIGITAL MKTG & STRATEGIC CONTENT  
2017 / 2018 NORTHWESTERN UNIVERSITY

Visual Effects for Film and Television  
2006 / 2007 AP Animation School

Tec. Computerized Graphic Design  
1999/2003 Monseñor de Talavera  
University College

## TECH LEVEL

### CREATIVE MANAGEMENT

STRATEGY - TRAINING - DEADLINE - INNOVATION



### [Ai] DRIVEN

PROMPTING - IMAGE - VIDEO - AUTOMATION



### AUDIOVISUAL MEDIA

VIDEO - INTERACTIVE - POST PRODUCTION



### PRINTED MEDIA

CPG - PRESS - EDITORIAL - LARGE FORMAT



### DIGITAL MARKETING

MEDIA - STRATEGIC CONTENT - CONTENT MKTG



US GREEN CARD HOLDER

**Spanish and English, written and conversational. Capacity for teamwork, responsibility, punctuality, organization.**